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LEARNING AND DEVELOPMENT EXERCISE THROUGH TRAINING IN HR ACTIVITIES: AN OVERVIEW

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ABSTRACT

Training is an organized process for increasing the knowledge and skills of people for definite purpose. The training is continuous process because a person never stops to learning. Then the purpose of training is to improve the employees' current job performance. Training and development play an important role in the effectiveness of organisations and to the experiences of people in work. Training has implications for productivity, health and safety at work and personal development. Investment in training and development entails obtaining and maintaining space and equipment. It also means that operational personnel, employed in the organisation's main business functions, such as production, maintenance, sales, marketing and management support, must also direct their attention and effort from time to time towards supporting training development and delivery. This means they are required to give less attention to activities that are obviously more productive in terms of the organisation's main business. However, investment in training and development is generally regarded as good management practice to maintain appropriate expertise now and in the future.

INTRODUCTION:

Training and development play an important role in the effectiveness of organisations and to the experiences of people in work. Training has implications for productivity, health and safety at work and personal development. All organisations employing people need to train and develop their staff. Most organisations are cognizant of this requirement and invest effort and other resources in training and development. Such investment can take the form of employing specialist training and development staff and paying salaries to staff undergoing training and development. Investment in training and development entails obtaining and maintaining space and equipment. It

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Volume 1 | Issue 4 | May 2016

also means that operational personnel, employed in the organisation's main business functions, such

as production, maintenance, sales, marketing and management support, must also direct their

attention and effort from time to time towards supporting training development and delivery.

DEFINITION OF TRAINING

According to Stein Metz Lawrence.L. "Training is Short Term Process Utilizing the systematic

and organized Procedure by which non-managerial Personnel learn technical knowledge and skills

for a definite purpose".

According to Richard P.Calhoon., "The process of aiding employees to gain effectiveness in their

present and future work".

TRAINING GOALS AND MOTIVATION'S

The Pro-Skills training concept aspires to achieve the following with the participants:

• Motivation: The training course would like to inspire interest and motivation for lifelong

learning in the participant.

• **Human rights:** Participants shall become sensitized for their right to education and equal

access to educational offerings..

• Recognising own opportunities: Participants will be made aware of the opportunities

available to them to further their education and change their life.

• **Taking personal responsibility:** Participants will no longer feel they are guilty and victims

of society; they will learn not to accept this role if they have been assigned it by others.

• **Recognising own resources and strengths:** Participants are to recognise their existing

resources and strengths and develop ideas as to how they can enhance them and acquire new

ones.

• Acquiring skills: Participants will actively upgrade their skills and be given the opportunity

to experiment with new skills and behaviours in the protected environment of the training

course.

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Volume 1 | Issue 4 | May 2016

• Self-worth and self-efficacy: The training course aspires to support participants' sense of

self-worth and instil in them the feeling of self-efficacy which is a fundamental precondition

for the remainder of the learning process.

• Empowerment for self-regulated learning: Participants will be empowered to plan and

implement their own individual learning process independently and on their own authority.

Equal access to educational offerings: Participants will be helped to find equal access to

formal and informal educational offerings.

TRAINING CONTENTS

The specific content of the training course depends on the attributes, needs and prior

knowledgeof the target group in question. In turn, Pro-Skills offers training modules containing

materials and exercises relevant to many and diverse aspects and topic areas. There follows a

description of the three core training modules. In each case, the Pro-Skills toolbox refers to selected

materials and exercises that have been collated by the project partners and are deemed to be good

practical examples.

Aspects of personal skills are:

Emotions and emotion regulation: The ability to perceive and express one's own feelings

and deal appropriately with them;

Cognition: Self-reflection, realistic self-assessment, overcoming problems, perception of

one's own desires and goals, identifying barriers and resources, goal-setting and decision-

making

➤ **Identity regulation** and self-worth, self-confidence and self-efficacy.

TRAINING PRECONDITION'S AND FRAMEWORK

Training courses for the socially disadvantaged are not significantly different from other

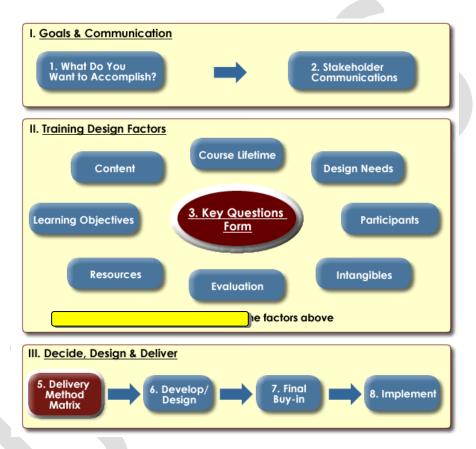
training courses if modern didactic principles are taken into account. However, this target group

requires greater didactic and educational expertise on the part of the trainer. Motivation, group

dynamics, communication and cultural aspects assume greater prominence. In particular, the

trainer needs to think about the perceived balance of power if he wishes to empower individuals who not infrequently carry the stigma of powerlessness.

Three interacting components of the training course mutually influence one another: The trainer, the participants and the training course itself. In addition to these principal actors, the situational context should not be overlooked. We would like to address the above-mentioned components in more detail below.



TRAINING THEORIES

Much progress has been made in training and development methodologies, some of which has occurred in the area of scenistic methods, a set of approaches or processes focusing on situations, events, case-studies, and narratives that furnish a specific setting for performance issues, needs, deficiencies and scripted actions for particular situations (Paul, 2010). However, due to the social participation and consolidation practice involved and given factors of cost and effectiveness, the scenistic methodology would be more appropriate for team training rather than for individual instruction. The theoretical and conceptual foundations of scenistic methodology

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Volume 1 | Issue 4 | May 2016

includes situated learning/cognition, constructivism, experiential learning, transformative learning theory, and action theory.

a. Situated Learning or Cognition

Situated learning is one of the most important features of the scenistic method. Theoretically, the materials we create or use, such as cases, basically situate the trainee in his/her operational context. This material is the starting point of the methodology and is followed by the identification of issues and problems, where the trainee is, to a certain extent, familiar with and involved in a specific context According to Anderson et al. (1996), situated learning is based on situations in which trainees are involved on a regular basis. The situational skills that trainees receive are supposed to be used in similar situations. Training activities are shared and are, to some extent, actively created in cooperation with other trainees working together to identify and resolve issues.

b. Constructivism and Experiential Learning Theory

A constructivist learning perspective implies that knowledge and skills can be improved in different ways without necessarily any one ideal solution (Jonassen, 1991). Constructivism is well suited to the situated and scenistic methods as it stresses comprehensible real-world functions in organizational environments. In skills moulding in a specific environment, the various aspects of performance need to defined, demonstrated, and comprehended (Jonassen, 1994). This will enable people and groups to pinpoint gaps and deficiencies in performance in a specific skill area. This type of dynamic social participation should also accelerate the learning process. The multidisciplinary theory of experiential learning is, to a great extent, based on constructivism and uses psychology, philosophy, sociology, anthropology, and cognitive sciences to gain a greater insight into the learning process.

c. Transformative Learning Theory

Transformative learning in combination with scienistic methods enables and encourages trainees to participate actively in shaping the content and application of learning activities, and many will accept possibility of being empowered and actively involved in decision making. Personal job satisfaction and commitment are also crucial aspects of this type of empowered learning (Devanna, 1986; Bryman et al., 1996). Marcinelli (1997) analyzing employee creativity

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Volume 1 | Issue 4 | May 2016

and discovering the possibility of 18 Milhem et al./Journal of Accounting - Business &

Management vol. 21 no. 1 (2014) making decisions and risks that affect motivation and

productivity in a positive way. Transformative and experiential learning is concerned with using

discretion, delegation, and participation in decision-making processes.

d. Action Theory

As described by Michael Frese (2007), action theory attempts to explain how learning is

regulated and how people can change their behavior to dynamically meet objectives in normal

and/or unusual situations. Situated and scenistic learning methods involve novel situations and

require trainees to be creative to some extent. Contrary to many cognitive and information

processing theories, action theory is linked to behaviour and specific working contexts and

outcomes. It is also concerned with the processes involved in the interaction between

environmental inputs and behavior in the one hand and how cognition regulates behavior and

performance on the other hand (Paul, 2010).

According to Salisbury (2008), action theory is a systematic tool for understanding how

knowledge of cognitive processes in a performance situation is regulated by using the focus,

sequence, action structure components (Frese, 2007) and the foundations of the theory which

interact dynamically. The action structure is the most important component in relation to scenistic

processes. Through sensitivity to the complexity of the learning process, instructors can manage

learner expectations to reduce information overload. After trainees feel more comfortable with the

scenistic model, they often try to apply it to other problems in the workplace.

TYPES OF TRAINING

On-The-Job and

Off-The-Job Training

On-The-Job and Off-The-Job Training

On-the-job training (OJT) is carried out in the workplace during the working day; off-the-

job training (OFJT) is carried out off-site and off-line. OFJT is the most common form of training.

It accounts for three to six times more expenditures than that spent on OJT (Rothwell & Kazanas,

2004). Unplanned OJT often merely helps to shorten the breaking-in period thatfollows new

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Volume 1 | Issue 4 | May 2016

employee hiring, transfer, or promotion. Unplanned OFJT can involve inservice training where staff "huddle" down with their supervisors or colleagues to deal with common problems. Planned OFJT, like planned OJT, is carefully designed to utilize the time spent away from the job to a maximum. This type of training is suitablewhen a large number of employees have a similar

training requirement.

A. On-The-Job Training

On-the-job training is planned, structured, and mostly carried out at the trainee's workplace. It is sometimes carried out in a special on-site training area. In on-the-job training, managers, supervisors, trainers and colleagues spend a large amount of time with trainees to teach previously determined skill sets.

b. Off-The-Job Training

Off-the-job training can involve group discussions, one-to-one tutorials, lectures, reading, training courses and workshops (Kempton, 1995). According to Kempton (1995), this type of training enables trainees to learn and apply new skills and knowledge in a safe working context. Not all performance problems can be solved by training that should not be substitute for motivation, the right tools or equipment, and the right supervision. Training needs to be provided when employees lack the skills or information to work productively when the right resources exist to draw up, impart, and follow up the training and when training resolves performance problems. It is worthwhile providing off-the-job training when a large number of staff have a similar training requirement and when there are adequate skills and resources for the design and provision of training (Rothwell, 2005). Planned OJT is appropriate when the criteria above are complied with and when it is possible to minimize work distractions, when training at work will not represent a threat to health, safety, or productivity and when there are benefits to be obtained from training in real time.

TRAINING METHODS

Methods of trainig's	Meaning	Use
LECTURE	When one person conveys information to a group of learners by talking to them, with or without the use of visual aids. There is no participation by the learners and consequently there is little or no feedback to the presenter.	_ In large groups where discussion involving the learners is not practical When topics are new to the learners, and they have no relevant personal experiences
Talk	A talk is similar to a lecture, except learners are more involved. Some feedback is obtained through questions, answers, or brief discussions	When the information is less technical or familiar to the learners. The material is still relatively new to them, but they may have some experiences relevant to the topic. _ When time is available to allow discussion or questions from the learners.
Demonstration	When a person or team actually performs a task, showing and explaining to learners how to do it. A good follow-up for a demonstration is to allow learners to try to do the task themselves, with staff supervision.	When teaching a skill. When plenty of time is available, or when the skill being taught does not take much time for learners to master and practice. When the group is small, or when instructors are available to work with small groups.
Discussion	A planned conversation (exchange of ideas or viewpoints) on a selected topic, guided by a trained discussion leader.	To stimulate interest among learners. _ Where the ideas and experiences of the group will help them to discover the point they are learning. _ Where there is a trained and experienced discussion leader whose experience and knowledge enable him to guide the discussion

		and keep it on track.
Case Study	A case study is a realistic situation or a series of actual events involving a judgment call. It is presented to learners, either orally or by handout, for analysis and resolution.	When real-life situations make your point more effectively than other methods Where no clear-cut or easy solution to a problem is evident Where multiple points of view will help learners understand important concepts
Role Playing	Leaders or learners act out roles presented in an open-ended situation. Role playing is distinguished from drama because the lines are not pre-determined. The participants must supply their own dialog within the context of the roles and the situations, and develop their own ending or outcome to the scenario presented.	When the subject being taught involves person-to-person communication. _ When you want all the learners to participate. _ To set a mood of fun and excitement for training
Brainstorming	Brainstorming is a method of problem solving. Group members suggest possible solutions, in rapid-fire order, either orally or on cards to be posted. All ideas are considered. Criticism and editorializing are not allowed.	For program planning. _ When the message to be learned involves pulling together shared ideas of participants. _ When a group is having a hard time deciding what to do.
Learning Centers	Learning centers are a series of rooms, stations, tables, corners, etc. All centers teach related parts of the same general topic. Each station accommodates a small group, and the groups rotate through the set of centers on a given schedule. Some	When all centers can teach related parts of the same general topic. _ When you need to impart a lot of information in a short

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Volume 1 | Issue 4 | May 2016

of you may have heard of "round	period of time.
robins." That is another name for	_ When the group is too
learning centers	large to teach the topic
	effectively by any of the
	other training methods.

ADVANTAGES:

Our previous In-House training blog is one of our most successful to date. As the demand to need to know this information is so large we have increased the article as well as listed several considerations you should make to ensure you make the best decision for you. We also have similar blogs on the advantages and disadvantages of Public Scheduled Training and eLearning or download our Training Deliveries Advantages and Disadvantages Guide below.

Training cost savings

Cost per delegate is typically lower than public scheduled courses due to the fact the training company only has to send a trainer to you rather than set up an environment themselves. Therefore, reasonable savings can be made. We recommend to our clients if they have more than 4 people to run in-house training courses as this is the break-even point.

Travel cost savings – In addition to this, you don't have to pay for the travel and possible accommodation costs to get your employees to the training centre. With fuel prices so high and training centres often being in the large cities where accommodation is at its most costly, this could save you a significant amount.

More focused training

Running an in-house training course for a single client can generally allow the training to be a lot more focussed on the specific subjects and skills that are relevant to your business. Public scheduled courses and e-learning will often be generic for businesses of any sector or size that attend them.

Can use current work examples

Training In-House means the courses can be prepared to fix your individual issues using real life examples and therefore have the most effect. Delegates will be able to work on current work or examples of work which relates to their roles not a generic example.

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Volume 1 | Issue 4 | May 2016

Convenience

Organising training for a group of individuals all with their own timetables and

responsibilities can be a very difficult task. However, by having In-House training courses in your

own building it can make working around people's schedules a lot easier as you are cutting out

logistical issues as well as the fact any candidates can be easily reached in case something arises

that needs to be addressed quickly.

Team building

Having a room full of delegates from different departments and levels can encourage team

work. This is a fantastic result as it is often in this social learning that the most learning is done

when ideas are being bounced off each other. This will also likely lead to increased awareness and

understanding of each other's roles as well as staff morale. A friendly workplace is always a good

thing.

DISADVANTAGES

Cost

One of the biggest potential problems with employee training is the cost of the process. If

you handle the training internally, it costs money because you have to pay one of your employees

for training instead of doing productive work. If you use an outside trainer, you have to pay him

for his time. You could send your employees to a seminar or training conference in another

location, which also can represent a substantial cost for the company.

Qualifications

If an employee is very talented at her job, you might think that she would make a good

trainer for new employees. Unfortunately, this is not the case for many employees. Being able to

train employees is a special skill and not everyone has this ability. When it comes to using an

employee to train other employees, you might move someone out of her comfort zone and she may

be unable to train the new employees as you need them to be trained.

Time Requirements

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Volume 1 | Issue 4 | May 2016

Another potential problem with training employees is that you may not have enough time

to do so adequately. Many companies only devote a small amount time to training new employees,

and it could result in the employees not knowing everything they need to know to be successful.

The trainer may have to rush through the important parts of the job and skip over some of the other

tasks that also need to be understood by the employee.

Control of the Training

When you delegate the training of new employees to a particular employee or trainer, you

have to be very careful with regard to what the new employees are learning. If the trainer does not

do the job as you want it to be done, your new employees might end up picking up some bad habits

along the way. This could make your entire business perform at a level that is less than acceptable

from your point of view, but the employees would not know it.

CONCLUSION

Training provider's knowledge in client organization's business. Based on sprevious

studies, it is not surprising that training provider's level of involvement and knowledge was

positively correlated with training effectiveness The training and strategy, it is clear that the

importance of developing training program in parallel with organization strategy to achieve the

desired objective of training program, in addition to that training theories may help professional to

adopt the right approach of training. In the same time, it is important to choose the right way of

training delivery method related to the nature of work and organization objectives, in concluding

it is important to note that successful.

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